

News Advisory

Local Students to Get Education Experience of a Lifetime



Imagine building a mini replica of the Batmobile then getting the chance to see the real thing in person. Well, that's what it will be like for a big group of elementary-age school students from Monterey County this weekend at Mazda Raceway Laguna Seca.

Hundreds of students from Monterey County have each built a mini replica of a futuristic race car called STELLA (latin for the word Sun). STELLA is the world's first and fastest 100% solar-powered race car. The car will be here from Europe, on the track this Sunday at Mazda Raceway Laguna Seca, as the Official Pace Car for the Lucky Dog Racing League and the kids get to see the real STELLA up close in-person.

STELLA isn't the Batmobile but it sure looks like it could be. This spaceship looking race car has twice-won the Bridgestone World Solar Championship Endurance Race and on Sunday, January 8th at 9:00 a.m. STELLA will lead the Lucky Dog drivers around Mazda Raceway Laguna Seca to start the Lucky Dog 7-hour endurance race. After getting the Luck Dog drivers off to their start, STELLA will be on display for the young students to check out this future-leading technology, connect with the college students who designed and built the car, and create a memory of a lifetime.

EVENT FACTS

Where

Mazda Raceway Laguna Seca

When

Sunday, January 8, 2017

8:30 a.m. Race Cars and STELLA get prepared and in position

9:00 a.m. SHARP — STELLA and Race Cars on track to begin pace laps

Photography/Video Opportunities

- Track shots of STELLA with Lucky Dog race cars in background on start-finish line
- Students and parents gathered around STELLA
- Mini STELLA Solar Race Cars on special track for display
- Award presentations
- Behind-the-scenes of the Lucky Dog race

Contact

Richard Tavener, 435-659-1822 (Fused Learning, STELLA)
Cathy McCause-Fuss, 209-564-6744 (Lucky Dog Racing League)

Who

STELLA Team. Seven (7) college-age students from Eindhoven, The Netherlands will be at the event. These are the students who designed and built the original STELLA vehicle (there are two STELLA cars currently built). They can speak about how important it was to learn science, technology, engineering & math (STEM education), at an early age, in order to design and build STELLA in college.

Local Students, Parents and Education VIPs. Dozens of students, parents and education VIPs will be attending. These students can speak about their experiences building the mini version of STELLA and what it's like to see the real thing in-person.

Parents and Education VIPs can speak about the importance of giving elementary age kids this kind of STEM learning experience.

Lucky Dog Racing, cofounders Cathy McCause-Fuss and Greg Fuss. Speaking about the joy of car racing, how finding your passion (in car racing) can be a life-changing experience and why it's important to inspire the next generation of innovators to find their path, their passion.

Fused Learning, CEO, Richard Tavener. Speaking about STEM Education, the mini STELLA project and the upcoming Transatlantic partnership with the government of The Netherlands to connect students from California with students from The Netherlands.

Coast 2 Coast Smart eMobility (Dr. Peter van Deventer, Diplomat, The Consulate General of The Netherlands). Peter will be speaking about the STELLA solar car test and demonstration of leading edge technology on Laguna Seca Race through the Trans-Atlantic Smart e-Mobility Program known as S4C.

-more-

News Worthy Attendees

Joining the event for the STELLA car appearance will be:

Henricus “Henk” Kamp, Minister of Economic Affairs for the Government of The Netherlands

Bertholt Leeftink, Director-General Enterprise and Innovation for The Government of The Netherlands.

Mr. Gerbert Kunst, The Consulate General for The Netherlands, San Francisco

Dr. Peter van Deventer, Diplomat, Coast-to-Coast eMobility Initiative, The Consulate General of The Netherlands

NEWS ANNOUNCEMENTS

—Minister Kamp will present an Award for “Achievement in Technology & Innovation” to the STELLA Team.

—Dr. Peter van Deventer will present an Award for “Achievement in STEM Education” presented to local students.

—Dr. Peter van Deventer will announce a Transatlantic Education Partnership between Monterey County-based Fused Learning, CEO, Richard Tavener and the Government of The Netherlands.

—Lucky Dog Racing League to donate proceeds from fundraiser raffle to Carmel Unified School District PTO, with participation by racers and supporters. The donation will help build a new STEM Education Lab at Tularcitos Elementary School and give more local kids the opportunity to connect with cars, racing and new technology.

Social Media

#Stella

#STEMed

#LuckySTELLA

#STEAM-infused

www.NLintheUSA.com

@fusedlearningCA (twitter)

fusedlearningCA (facebook)

www.getinfused.org (Fused Learning)

@racelucky (twitter)

raceluckydog (facebook)
www.racelucky.com/ (Lucky Dog Racing)
www.luckystella.com

www.solarteameindhoven.nl (STELLA)
@solarEHV (twitter)
SolarTeamEindhoven (facebook)

END